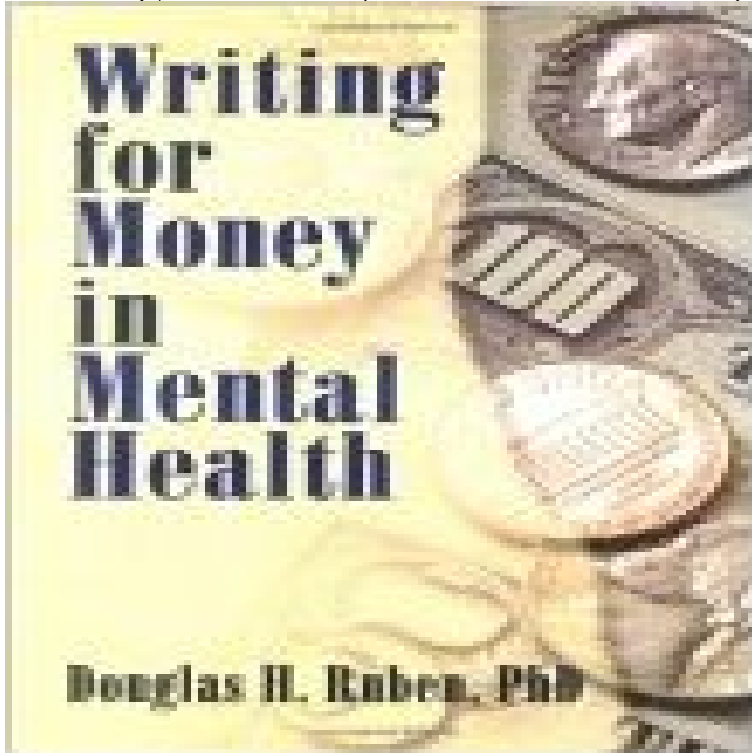


Writing for Money in Mental Health (Haworth Marketing Resources)



Offering a simple-to-follow roadmap for scholars, practitioners, and journalists seeking payable markets for their works, *Writing for Money in Mental Health* is your authoritative guide to the inner circle of writing for dollars on mental health topics. For psychiatrists; psychologists; occupational, physical, and vocational therapists; allied health practitioners; and journalists specializing in mental health topics, this book guides you through the obstacles of choosing topics, locating suitable placements, meeting submission criteria, and facing the fear of rejection. The book's focus on how to write stimulating articles and book proposals, translate technical jargon into plain English, and stay up to date with insider tips will help you supplement your paycheck in a time of shrinking referrals, clients, and opportunities for income. As the first complete handbook for aspiring professionals seeking consumer and commercial outlets for their writing, *Writing for Money in Mental Health* describes proven strategies for low and high profit results in scripting mental health ideas without painstaking effort. You'll use this handy guide to discover: how to write for money instead of pure scholarship; how to alter your style for the consumable public market; new markets in multimedia typically overlooked in mental health writing; nontraditional paths to publication; how easy writing for the public can be--especially for money. Along with inspirational instruction and invaluable trade secrets at the heart of manuscripts sales, each chapter provides you with a detailed list of resources. These annotated entries, culled from questionnaires returned from editors, publishers, and other media personnel, list key editorial data on magazines, book publishers, and other multimedia purchasers open to submissions in the mental health field whose products are for tabloid or mass appeal.

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