

# Indie Filmmakers Business Writing Handbook



In *Writing and Producing Indie Films*, writing expert Crawford Kilian and filmmaker Rob McGann offer step-by-step advice on how to use your writing skills to bolster a successful film career. Filmmakers need to be armed with the skills to write more than just a screenplay when developing a film. Letters, memorandums, web text, and news releases are all documents that every working filmmaker must know how to create. The book uses a real-life extended case study of the development and production of *American Zeitgeist*, a documentary film produced and directed by McGann, and follows his writing throughout the course of the film's creation. From McGann's rough notes to the finished treatment and the DVD of the film, the study offers an in-depth understanding of the writing involved in show business. The book also explores basic storytelling, rules of standard English usage, and communications theory, using examples from well-known films, and it explains how to take advantage of the Internet by making your film an interactive medium.

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